



## 2025 Spring Fling Sip & Stroll

We're thrilled to invite you to partner with the Junior League of Peoria for our **2<sup>nd</sup> Annual Spring Fling Sip & Stroll**! This vibrant afternoon, filled with delicious food, refreshing drinks, fantastic shopping, and lively company, will take place on Saturday, April 12<sup>th</sup> from 11:30pm-4:00pm in Peoria Heights.

This event is more than just a fun day out – it's a fantastic opportunity to connect with members of our thriving Central Illinois community while supporting local businesses in Peoria Heights.

The Junior League of Peoria is a vibrant organization of over 250 women dedicated to making a positive impact on our community. For over 85 years, we've been actively involved in projects that enrich the lives of children and families, such as the Peoria PlayHouse Children's Museum, Kids in the Kitchen, and JULEP's Closet.

This year, we're focusing on addressing mental health concerns in youth through our "Healthy Minds, Healthy Neighborhoods" initiative. Your generous sponsorship will directly support these vital programs and help us create a brighter future for young people in our community.

As a valued sponsor, you'll enjoy:

- ❖ Day-of event recognition: Showcasing your brand to our attendees
- ❖ Exclusive event entry: Experience the Spring Fling firsthand!
- ❖ Inclusion in marketing materials: Reach a wider audience through our promotional efforts
- ❖ Customizable sponsorship packages: We can tailor them to suit your marketing goals

We believe in the power of collaboration and are confident that your support will make this year's Spring Fling a resounding success. By joining us, you'll not only enhance your brand visibility but also contribute to a meaningful cause that impacts the lives of many.

We sincerely hope you'll consider partnering with us. Please don't hesitate to contact us if you have any questions or would like to discuss sponsorship opportunities in more detail.

Warmly,

*Junior League of Peoria Fund Development Committee*

Sponsorship



## SPONSORSHIP OPPORTUNITIES

### Platinum Sponsor - \$1,000

- Facebook posts with a minimum of two exclusive tagged posts and two shared tagged posts
- Premier acknowledgement with logo and/or name on printed materials
- Four tickets to the event (\$220 value)
- Space at Olivers for a banner or signage (you must provide)
- Opportunity to select one of the following naming opportunities:
  - Food (2 max – includes logo on signs at the food station/area)
  - Beverage (2 max – includes logo on drink tickets and related signage)

### Gold Sponsor - \$500

- Facebook posts with a minimum of one exclusive tagged post and two shared tagged posts
- Logo/Name on printed materials for designated Naming Opportunity (see below)
- Two tickets to the event (\$110 value)
- Opportunity to select one of the following exclusive naming opportunities:
  - Photography & Photo Booth (1 max)
  - Beverages at one participating location (maximum to be determined)
  - Swag Bags (logo sticker or business cards required)
  - Registration Table (1 max)

### Bronze Sponsor - \$250

- Facebook posts with a minimum of two shared tagged posts
- Logo/Name on printed materials for designated Naming Opportunity (see below)
- One ticket to the event (\$55 value)
- Opportunity to select one of the following exclusive naming opportunities:
  - Raffle Table (1 max)
  - Dueling Bartenders (1 max)
  - Event brochure & map (1 max)
  - Dessert (1 max)

### All Three Levels of Sponsors Receive:

- Advertisement Space and Logo included in the brochure with event details and map
- Opportunity to include additional information, flyer, or other media in the participant bags
- Announcement and acknowledgement of sponsorship at the event
- Opportunity to trade products or services for part or all of the sponsorship fees (with approval)

**Note:** *You do not have to select a specific naming opportunity to be a sponsor. We are willing to consider unique sponsorship opportunities at each level, email [juniorleagueofpeoriapr@juniorleagueofpeoria.org](mailto:juniorleagueofpeoriapr@juniorleagueofpeoria.org) for more information.*

**Thank you for your consideration!**



## Sponsorship Application Form 2025 Spring Fling Sip & Stroll

Please fill out this paper form and mail it or email it as described below,  
or fill out the online form: <https://forms.gle/ZNgCLV9KTHYGhRMX9>



Online Form

Recognition/Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone ( \_\_\_\_\_ ) \_\_\_\_\_ Email \_\_\_\_\_

### Sponsorship Level:

☐ Platinum Sponsor: \$1,000      ☐ Gold Sponsor: \$500      ☐ Bronze Sponsor: \$250

Indicate which naming rights opportunity you are interested in: \_\_\_\_\_

*Naming Rights first come, first served. You will be notified if the opportunity is unavailable.  
Please feel free to add second and third choices if desired. Naming Rights are not required.*

### Payment Method:

- ☐ Pay by credit card: visit <https://junior-league-of-peoria.square.site/> ☐
- ☐ Check mailed to the address below (payable to 'Junior League of Peoria')
- ☐ Please indicate if you require an invoice or additional documentation to process payment.  
Item(s) needed: \_\_\_\_\_



### Form Submission:

Email [juniorleagueofpeoriapr@juniorleagueofpeoria.com](mailto:juniorleagueofpeoriapr@juniorleagueofpeoria.com)

Mail Junior League of Peoria  
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1013 W. Lake Ave  
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Sponsorship